

AMBER R. CARLSON

LEARNING EXPERIENCE EVOLUTIONIST



ARCHway
Learning Solutions

LEADERSHIP EXPERIENCES THAT CREATE IMPACT

THE IMPACT FRAMEWORK:
Empowering Leaders, Thinkers,
and Teams for Greater Success

5 signature programs

- 1. HUMAN BRAIN UNPLUGGED**
- 2. EVOLVED LEARNING EXPERIENCES**
- 3. FOUNDATIONAL LEGACY BUILDING**
- 4. A LEADER'S HARMONY**
- 5. NETWORKING EVOLVED**

AMBER R. CARLSON

Amber R. Carlson is a dynamic, award-winning leadership expert, best-selling author, and thought leader **on a mission to revolutionize how leaders and organizations approach growth and development.** As the President and CEO of ARCHway Learning Solutions, Amber brings over 15 years of expertise in helping leaders and learners reach their highest potential.

Known as the Top Learning Experience Evolutionist, Amber is passionate about transforming traditional learning into meaningful, high-impact experiences that inspire leaders to create lasting legacies.

Her authenticity, engaging presence, and compelling storytelling create unforgettable moments for audiences. Whether delivering a keynote or leading an executive workshop, she equips leaders with the tools to inspire authentically, lead boldly, and craft meaningful legacies.

Her best-selling book, **TORCH: Ignite Teams. Forge Legacy.,** serves as a cornerstone for leaders seeking transformative growth and sustainable impact.

Beyond the stage, Amber's story is one of resilience and inspiration. A breast cancer survivor and mother of two, she balances professional excellence with a love for playing the guitar, painting, and kayaking at the beach. Her passion and perseverance shine through every word, leaving audiences motivated and empowered.



With a B.A. in Religious Studies, an M.S. in Organizational Development and Leadership, and an honorary Ph.D. in Psychology, Amber blends academic depth with real-world expertise.

Since 2010, she has revolutionized learning and development, earning global recognition for her innovative and results-driven approach.

Book Amber R. Carlson for your next event and experience the impact of an authentic, powerful speaker who transforms ideas into action.



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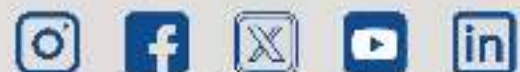
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THE IMPACT FRAMEWORK:

Empowering Leaders, Thinkers, and Teams for Greater Success

5 SIGNATURE PROGRAMS

- 1. Human Brain Unplugged**
- 2. Evolved Learning Experiences**
- 3. Foundational Legacy Building**
- 4. A Leader's Harmony**
- 5. Networking Evolved**



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“ TESTIMONIALS ”



“Amber has provided our organization with guidance, development, and tremendous support. She was our keynote speaker at our 2022 conference and closed out the event with an excellent talk on the difference between management and coaching. We filmed her speech to be sure to share it with our members for years to come.”

– Karen McGlothlin, Executive Director, The Electrocoat Association



“Amber was a speaker at our FSLA conference in 2019 where she spoke on two stages about time management and closing sales in our industry. She tailored her presentation to our audience, engaged in interactions, and even gave away some free resources. Our members really enjoyed her sessions.”

– Gail Matillo, Executive Director, Florida Senior Living Association



“Amber was an awardee and panelist at our CXO 2.0 conference in 2024 where she spoke about succession planning in organizations and leadership. She was instrumental in organizing the other panelists and encouraging their engagement with the topic. We would love to have Amber return.”

– Sai Narula, Manager Delegate Relations, CXO 2.0 Conference



“Working with Amber has brought a new level of training opportunity to our workforce. Without Amber, we were unable to offer the practicums necessary for behavior change.”

– Cindy Ames, National Director of Learning and Development, Senior Lifestyle

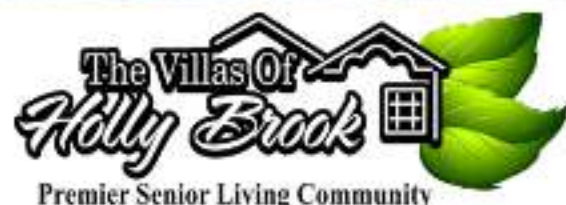


TESTIMONIALS



"Amber and her team used their high-level project management process and design expertise to make the workshops more interactive and organized. We've received positive surveys from participants and often sell out of our workshops."

– Kelly LeCount, Education & Training Manager, Powder Coating Institute



"Amber's coaching and training program made a big impact on our Executive Directors, all improving their sales communications and customer engagement. We are pleased with the continued practice that Amber's training provided and the confidence it gave our teams."

– Les Douglas, The Villas of Hollybrook



Working with Amber proved to be a great business decision through and through. She and her team were able to take my vision and make it a reality and we are thrilled with our program and the results it is producing. I highly recommend working with Amber and her team to anyone!"

– Patricia Winiecki, Owners and Operator, Assisting Hands



"Amber and her team used their high-level project management process and design expertise to make the workshops more interactive and organized. We've received positive surveys from participants and often sell out of our workshops."

– Kelly LeCount, Education & Training Manager, Powder Coating Institute



MEDIA COVERAGE



Starkville Daily News

<https://business.starkvilledailynews.com/news/read> :

Amber Carlson-Hays Selected as Top Learning ...

Amber Carlson-Hays, President of ARCHway Learning Solutions, was recently selected as Top Learning Experience Evolutionist of the Year 2023 ...



FinancialContent

<https://markets.financialcontent.com/stocks/article/g...> :

Amber Carlson-Hays Selected as Top Learning Experience ...

Apr 13, 2023 — Amber Carlson-Hays, President of ARCHway Learning Solutions, was recently selected as Top Learning Experience Evolutionist of the Year 2023 ...



Mammoth Times

<https://business.mammothtimes.com/news/read/amb...> :

Amber Carlson-Hays Selected as Top Learning ...

Amber Carlson-Hays, President of ARCHway Learning Solutions, was recently selected as Top Learning Experience Evolutionist of the Year 2023 ...



Inyo Register

<https://business.inyoregister.com/news/read/amber...> :

Amber Carlson-Hays Selected as Top Learning Experience ...

Amber Carlson-Hays, President of ARCHway Learning Solutions, was recently selected as Top Learning Experience Evolutionist of the Year 2023 by the ...



Poteau Daily News

<https://business.poteaudailynews.com/news/read/am...> :

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AWARDS & CERTIFICATIONS



EXCELLENCE IN EDUCATION
Global Federation of
Education and Learning, 2021



TOP CORPORATE LMS SOLUTIONS PROVIDER
HR Tech Outlook, 2022



BEST ADULT LEARNING SPECIALISTS
Corporate Vision, 2023



TOP LEARNING EXPERIENCE EVOLUTIONIST
Top Learning Experience Evolutionist



BEST COMPANIES TO WATCH IN 2022
Global Business, 2022



PROFESSIONALS, 2023 TOP 50 WOMEN LEADERS TO LOOK UP TO
Passion Vista/Unified Brainz, 2023



OUTSTANDING LEADERSHIP AWARD
Education 2.0 Conference, 2024



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AMBER'S SIGNATURE IMPACT FRAMEWORK

TRANSFORMING LEARNING, LEADERSHIP, AND LEGACY

The IMPACT Framework is a powerful and actionable leadership model designed to help individuals and teams **Inspire, Mobilize, Practice, Adapt, Connect,** and ultimately **Transform** themselves and their organizations.

Leadership is not just about holding a position—it's about taking intentional actions that drive meaningful change.

Through IMPACT, leaders cultivate the skills, mindset, and relationships necessary to create lasting success.

Rather than viewing leadership as a passive skill, the **IMPACT Framework** reframes it as an active and evolving process—one where leaders **ignite potential, drive engagement, build lasting legacies, and navigate change with confidence.**

By integrating these **six essential actions**, leaders unlock their own potential while **empowering their teams to achieve sustainable growth and transformation.**



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THE SIX LEADERSHIP ACTIONS OF THE IMPACT FRAMEWORK

I **Inspire** – *Unlock potential through engagement and learning.*

M **Mobilize** – *Activate learning for measurable outcomes.*

P **Practice** – *Live your values to build a strong foundation and lasting legacy.*

A **Adapt** – *Embrace change, challenges, and create balance.*

C **Connect** – *Build authentic relationships for long-term success.*

T **Transform** – *Achieve meaningful and lasting change.*

INSPIRE

Unlock potential through engagement and learning.

Great leaders inspire action by creating learning experiences that stimulate curiosity, creativity, and deeper engagement. By fostering a culture of continuous growth and development, leaders help teams expand their capabilities and embrace new challenges.

MOBILIZE

Activate learning for measurable outcomes

Leadership requires more than just ideas—it demands action. Mobilizing a team means moving beyond passive learning to deliberate, outcome-driven execution. Leaders set clear goals, align efforts with organizational vision, and ensure learning is applied in ways that drive measurable impact.

PRACTICE

Live your values to build a strong foundation and lasting legacy.

Leadership is about consistency. By aligning daily actions with core values, leaders model the behaviors they want to see in others. Practicing leadership daily ensures that trust, integrity, and purpose are not just ideas but lived experiences that create a legacy of excellence.

WHY THE IMPACT FRAMEWORK MATTERS

By embracing these six leadership actions, individuals and teams experience:

ENHANCED LEADERSHIP EFFECTIVENESS

Leaders who actively Inspire, Mobilize, and Connect empower their teams for greater collaboration and performance.

STRATEGIC ALIGNMENT

When leaders Practice and Adapt, they ensure daily actions align with long-term goals.

RESILIENCE & WELL-BEING

Adaptable leaders foster balance and sustainability, preventing burnout while maximizing effectiveness.

A LASTING LEADERSHIP LEGACY

By committing to consistent values and transformation, leaders create a culture of growth and excellence.

STRONGER, MORE MEANINGFUL RELATIONSHIPS

Leadership is not a solo journey. Through deep connection and shared purpose, teams build networks of trust and innovation.

The IMPACT Framework is more than a leadership philosophy—it's a roadmap for action. It empowers leaders to take deliberate steps toward transformation, ensuring that both they and their teams thrive, evolve, and leave a lasting impact.

ADAPT

Embrace change, challenges, and create balance.

Adaptability is the key to resilience. Leaders must navigate uncertainty, shift strategies, and maintain balance between personal and professional fulfillment. By embracing change with agility, leaders ensure both themselves and their teams thrive in dynamic environments.

CONNECT

Build authentic relationships for long-term success.

Leadership is built on relationships. Strong teams and organizations are formed through genuine, trust-based connections that go beyond surface-level networking. Leaders who connect meaningfully create cultures of collaboration, innovation, and shared success.

TRANSFORM

Achieve meaningful and lasting change.

The ultimate goal of leadership is transformation—of individuals, teams, and entire organizations. By integrating Inspire, Mobilize, Practice, Adapt, and Connect, leaders create an environment where growth is continuous, purpose is clear, and impact is lasting.

INSPIRE:

UNLOCK POTENTIAL THROUGH ENGAGEMENT AND LEARNING

Great leaders inspire action by creating learning experiences that stimulate curiosity, creativity, and deeper engagement. By fostering a culture of continuous growth and development, leaders help teams expand their capabilities and embrace new challenges.

SIGNATURE PROGRAM:

HUMAN BRAIN UNPLUGGED – HANDS-ON TRAINING THAT ENGAGES EVERYONE

Human Brain Unplugged offers a transformative approach to training, focusing on interactive, engaging, and conversational learning experiences. This program emphasizes the power of connection, collaboration, and creativity, leveraging the incredible potential of the human mind.

Through hands-on exercises designed to stimulate neuroplasticity and engage all aspects of the brain's capacity, participants will discover how to design and deliver impactful learning sessions.

By focusing on practical applications and dynamic techniques, participants will leave equipped to create learning experiences that are as innovative as they are effective.

KEY THEMES –

Engaging the Whole Brain –
Discover how to create learning experiences that stimulate cognitive, emotional, and sensory engagement for maximum impact.

Unlocking Neuroplasticity –
Understand and incorporate neuroplasticity principles to develop adaptable, innovative training sessions that challenge and inspire participants.

Fostering Creativity and Collaboration –
Explore strategies to encourage imagination, problem-solving, and teamwork, ensuring participants remain actively engaged and connected.



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DURING THIS PROGRAM, PARTICIPANTS WILL:

Discover the role of cognitive, emotional, and sensory engagement in creating impactful learning experiences that captivate and resonate with diverse audiences.

Explore how to incorporate neuroplasticity principles into training design, enabling participants to develop adaptability and expand their learning capacity.

Uncover innovative approaches to fostering creativity, imagination, and collaboration in training sessions, inspiring participants to actively contribute and remain fully engaged.

Learn practical techniques to design conversational learning experiences that encourage meaningful dialogue and deepen participant understanding.

MOBILIZE:

ACTIVATE LEARNING FOR MEASURABLE OUTCOMES

Leadership requires more than just ideas—it demands action. Mobilizing a team means moving beyond passive learning to deliberate, outcome-driven execution. Leaders set clear goals, align efforts with organizational vision, and ensure learning is applied in ways that drive measurable impact.

SIGNATURE PROGRAM:

EVOLVED LEARNING EXPERIENCES – INTENTIONAL TRAINING DESIGN AND DELIVERY

Evolved Learning Experiences transforms the way facilitators and trainers approach learning design by shifting from traditional methods to intentional, dynamic, and results-driven training.

This program challenges participants to think beyond conventional approaches, empowering them with advanced strategies to craft engaging, interactive, and impactful learning experiences that truly resonate with their audiences.

By focusing on relevance, interactivity, and measurable outcomes, this program provides participants with the tools to innovate their training sessions, enhance learner engagement, and drive meaningful change.

KEY THEMES –

Evolving Learning to Inspire Change –

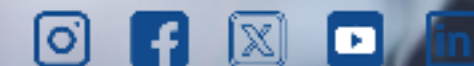
Participants will learn how to move beyond standard training methods and create experiences that truly resonate.

Designing with Intentionality –

Elevating content delivery by focusing on relevance, interactivity, and the emotional journey of learners.

Delivering for Measurable Impact –

Leveraging storytelling, data-driven insights, and performance metrics to create memorable, meaningful, and measurable results.



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DURING THIS PROGRAM, PARTICIPANTS WILL:

Analyze how intentional storytelling, emotional connection, and data-backed strategies can inspire action and foster meaningful connections with learners.

Explore cutting-edge approaches to designing training that adapts to evolving audience needs and incorporates the latest trends in learning engagement.

Identify common barriers to engagement and learning within the current work environment and implement innovative strategies to address and overcome these challenges effectively.

Evaluate the impact of evolving learning techniques by using feedback loops and performance metrics to enhance future training sessions.

PRACTICE: LIVE YOUR VALUES TO CREATE A LEGACY FOUNDATION

Leadership is about consistency. By aligning daily actions with core values, leaders model the behaviors they want to see in others. Practicing leadership daily ensures that trust, integrity, and purpose are not just ideas but lived experiences that create a legacy of excellence.

SIGNATURE PROGRAM: FOUNDATIONAL LEGACY BUILDING – LAYING THE GROUNDWORK FOR ENDURING IMPACT

Foundational Legacy Building inspires participants to take intentional action to create a meaningful and enduring impact in their personal and professional lives.

This program focuses on the power of living your values as a practice, empowering individuals to align their daily actions with their long-term goals and purpose.

By clarifying core values, understanding personal influence, and making intentional choices, participants will discover how to build a strong foundation for their legacy.

Equipped with actionable insights and practical tools, participants will leave ready to implement changes that make a lasting difference.

KEY THEMES –

Clarifying Your Core Values –
Learn how to identify and define the values that matter most, creating a clear foundation for future decisions and goals.

Aligning Daily Actions with Purpose –
Explore strategies to connect everyday behaviors and decisions with long-term aspirations to ensure consistency and intentionality.

Practicing Legacy in Action –
Discover how to actively live your values through intentional decision-making, meaningful contributions, and creating traditions that endure.



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DURING THIS PROGRAM, PARTICIPANTS WILL:

Define personal core values and articulate how they shape decision-making and influence future goals.

Apply strategies to align daily actions with long-term objectives, ensuring consistency between short-term decisions and overarching purpose.

Develop intentional practices for living values in personal and professional contexts, creating meaningful traditions and contributions that reflect those values.

Evaluate the impact of daily actions on legacy-building goals by measuring progress and making adjustments to remain aligned with foundational principles.

ADAPT: EMBRACE CHANGE, CHALLENGES, AND CREATE BALANCE

Adaptability is the key to resilience. Leaders must navigate uncertainty, shift strategies, and maintain balance between personal and professional fulfillment. By embracing change with agility, leaders ensure both themselves and their teams thrive in dynamic environments.

SIGNATURE PROGRAM:

A LEADER'S HARMONY – BALANCING PERSONAL FULFILLMENT AND PROFESSIONAL IMPACT

A Leader's Harmony is designed to empower leaders to adapt to the demands of both personal and professional life while maintaining harmony and purpose.

This program explores how to embrace change and challenges, align personal values with professional ambitions, and find balance in pursuing fulfillment and impact.

Participants will discover how to prioritize well-being, enhance decision-making, and make meaningful contributions that elevate both their personal lives and careers.

With actionable insights and practical strategies, participants will leave with the tools to create a life of balance, purpose, and sustainable success.

KEY THEMES –

Balancing Priorities with Purpose –
Explore strategies to align personal values with professional goals, achieving harmony between work and life ambitions.

Prioritizing Well-Being –
Discover techniques to enhance mental, emotional, and physical well-being, ensuring sustainable energy and focus.

Creating Meaningful Impact –
Understand how to contribute positively to professional spaces while remaining grounded in personal fulfillment.



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DURING THIS PROGRAM, PARTICIPANTS WILL:

Identify strategies for adapting to change and overcoming challenges while maintaining focus on personal and professional priorities.

Analyze the alignment between personal values and professional actions to create a balanced, purpose-driven career.

Develop intentional approaches to making meaningful contributions in both personal and professional contexts, fostering a sense of purpose and lasting impact.

Apply techniques to enhance mental and emotional well-being, including effective self-care practices and mindfulness strategies.

CONNECT:

BUILD AUTHENTIC RELATIONSHIPS FOR LONG-TERM SUCCESS

Leadership is built on relationships. Strong teams and organizations are formed through genuine, trust-based connections that go beyond surface-level networking. Leaders who connect meaningfully create cultures of collaboration, innovation, and shared success.

SIGNATURE PROGRAM:

NETWORKING EVOLVED – AUTHENTIC CONNECTIONS FOR THE FUTURE

Networking Evolved redefines the art of connection, introducing ValueLinking as a transformative approach to building authentic, purpose-driven relationships.

This program equips participants with the tools to move beyond transactional networking, fostering meaningful connections that inspire growth, innovation, and long-term success.

By emphasizing trust, shared purpose, and mutual benefit, participants will discover how to create relationships today that will positively shape their personal and professional lives far into the future.

KEY THEMES –

Authenticity in Connection –
Shift from transactional interactions to building genuine, value-driven relationships that align with shared goals.

Inspiring Growth Through Communication –
Use authentic communication and encouragement to create networks based on mutual trust and respect.

Networking with Future Vision –
Understand how the connections you establish today and sustain over time can shape opportunities and relationships through 2035 and beyond.



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DURING THIS PROGRAM, PARTICIPANTS WILL:

Evaluate how current networking efforts align with future goals, and adapt approaches to ensure meaningful and sustainable connections over time.

Analyze the principles of ValueLinking to identify opportunities for creating authentic, purpose-driven connections in any arena that align with shared goals and values.

Develop strategies for maintaining long-term relationships by building trust, practicing generosity, and implementing intentional follow-up practices.

Apply techniques to enhance mental and emotional well-being, including effective self-care practices and mindfulness strategies.

TRANSFORM:

ACHIEVE MEANINGFUL AND LASTING CHANGE

The ultimate goal of leadership is transformation—of individuals, teams, and entire organizations. Through taking actions to Inspire, Mobilize, Practice, Adapt, and Connect, leaders will transform themselves and their teams.

Transformation is the ultimate result of implementing the lessons from the IMPACT Framework, which includes **Inspire, Motivate, Practice, Adapt, and Connect.**

When these pillars are practiced together, they create profound personal and professional change that extends far beyond individual success.

This transformation fosters a culture of intentionality, innovation, and collaboration within organizations, empowering individuals and teams to achieve meaningful and lasting impact.

TRANSFORMATION FROM IMPACT:

By integrating and implementing the entire IMPACT Framework, participants and organizations achieve:

Enhanced Leadership Effectiveness –

Leaders inspire greater trust, connection, and motivation, empowering their teams to achieve shared goals.

Alignment Between Actions and Goals –

Individuals and teams ensure daily practices align with long-term aspirations, creating consistency and focus.

Resilience and Balance –

Professionals find harmony between personal fulfillment and professional achievement, fostering sustainability and well-being.

A Lasting Legacy –

Teams and individuals leave behind meaningful contributions that reflect their values, inspire others, and drive continued success.

Authentic and Lasting Relationships –

Organizations cultivate networks of trust and collaboration that promote mutual growth and innovation.



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WHY HIRE AMBER R. CARLSON?

RETURN ON INVESTMENT AND REAL EXPERTISE

Investing in Amber R. Carlson will immediately pay off by providing your audience with practical tools to achieve higher workplace performance and clarity in their goals. Amber's **IMPACT framework** equips leaders and teams with the strategies they need to enhance their influence, grow their mindset, align their purpose, adapt to change, build stronger connections, and create lasting transformation.

By implementing her powerful insights and methodologies, your organization will experience:

- **Renewed focus** and strategic alignment
- **Better collaboration** and team synergy
- **Enhanced leadership effectiveness** that drives measurable outcomes

Amber's expertise in **leadership development and learning experiences** helps clarify your company's vision and mission by aligning every individual's efforts with a shared purpose. By focusing on **IMPACT**, Amber will guide your team to develop a more cohesive strategy that drives alignment, improves engagement, and fosters a culture of accountability. Investing in Amber unlocks the full potential of your leaders and teams, leading to more effective execution of business objectives and a deeper connection to your company's values.

Amber R. Carlson is a **subject matter expert** who understands the unique challenges leaders and teams face today. With her **engaging storytelling, captivating presence, and proven techniques**, she grabs and holds her audience's attention, transforming key teaching points into actionable learning objectives. Her ability to blend **academic depth with real-world applicability** ensures that every participant walks away with insights they can immediately apply to achieve better results.

With **over 15 years of experience**, Amber has helped organizations elevate their **leadership, team dynamics, and learning environments**, delivering an **immediate return on investment** through transformational programs.

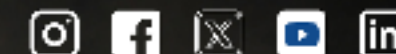
SUBSTANCE AND STYLE – NOT JUST “MOTIVATION”

Amber's **style is dynamic, engaging, and completely results-driven**—built on a foundation of authenticity. She doesn't just **motivate**; she **transforms**.

With a genuine and approachable presence, Amber creates a space where leaders and teams **feel seen and understood**, making it easier for them to **connect with her message** and take **actionable steps toward change**. Her authenticity is the thread that runs through everything she does, allowing her to **speak directly to the heart of what matters most**—people, growth, and the legacy they want to create.

Amber's ability to **combine powerful storytelling with real-world, practical strategies** makes her an **unforgettable speaker**. Her **passion for helping others** shines through in every session, creating a contagious energy that inspires **immediate action**. She doesn't shy away from being vulnerable, sharing her personal experiences **including her journey as a breast cancer survivor**—which makes her message even more **impactful and relatable**.

Whether delivering a **keynote speech** or leading an **interactive workshop**, Amber ensures her content is always **substantive and practical**. She captivates audiences with storytelling while providing **high-quality, results-driven content that directly aligns with your event goals**. Her message isn't just **theoretical**—it's **practical, real, and built to create lasting impact**.



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BOOK AMBER R. CARLSON FOR YOUR NEXT
EVENT AND **GIVE YOUR AUDIENCE AN
EXPERIENCE THAT DOESN'T JUST INSPIRE—
BUT EMPOWERS THEM TO CREATE REAL,
MEASURABLE CHANGE.**



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WHY HIRE AMBER R. CARLSON?

EXTREME CUSTOMIZATION AND USABLE CONTENT

What sets Amber R. Carlson apart is her deep commitment to custom-tailored, highly relevant content for every organization and event.

*Amber works **closely with your team** to ensure her message aligns perfectly with your **goals, creating immediate and long-term impact.***

*She takes the time to **understand your organization's unique challenges and aspirations**, adapting her sessions to address specific needs. With a unique ability to connect with any audience, Amber brings:*

- **Academic depth & real-world expertise** for maximum impact
- **Custom-tailored content** designed for immediate application
- **Engaging, interactive learning** experiences that drive results

*Amber's **full-time commitment to her craft**, ongoing research, and genuine passion for creating transformative learning experiences make her the **perfect choice** for your next event. Every presentation is designed to leave a **lasting impact, providing practical tools that attendees can immediately apply to lead with purpose, adapt to change, and build stronger connections.***

PRESENTATIONAL OR INTERACTIVE APPROACH?

Amber tailors her delivery to match your event's unique needs. Whether you're looking for a:

- **High-impact keynote** – Captivating, inspirational, and designed for large audiences
- **Interactive workshop** – Hands-on learning with dynamic discussions and practical exercises

Amber seamlessly adapts her approach, blending storytelling, actionable teaching, and audience engagement to ensure a memorable and meaningful experience for every participant.

REACH AND NETWORK WITH TOP CEOs, BUSINESS LEADERS, CELEBRITIES, AND PROFESSIONAL SPEAKERS

*Amber's extensive network includes **top CEOs, business leaders, celebrities**, and subject matter experts who have a proven track record of delivering **high-impact programs nationwide**. By leveraging her connections, Amber ensures your organization is **exposed to influential voices and game-changing insights, extending the IMPACT of your initiatives.***

PROFESSIONALISM AND A PLEASURE TO WORK WITH

Amber R. Carlson is known for her:

- **Professionalism & adaptability**
- **Seamless event coordination**
- **Dedication to audience engagement & success**

She understands the complexities of event planning and works closely with your team to ensure everything runs smoothly. From pre-event preparations to on-stage delivery, Amber goes above and beyond to provide an exceptional audience experience and exceed expectations. Her attention to detail, commitment to customization, and approachable demeanor make her the ideal partner for creating a meaningful and unforgettable experience for your organization.

THANK YOU!

**ELEVATE YOUR LEADERSHIP.
TRANSFORM YOUR TEAM.
CREATE LASTING IMPACT.**

This is Amber R. Carlson with ARCHway Learning Solutions – empowering leaders, teams, and organizations to achieve measurable success through IMPACT-driven learning and leadership development.



ARCHway
Learning Solutions



LET'S CONNECT!

Book Amber for Your Next Event
Discover How ARCHway Learning Solutions Can Support Your Organization



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